

**GROW – Let’s plant the future together!**

***1 million trees to be planted and just as many chances to grow together!***

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*During this year of challenges and resilience, we assumed our perpetual mission of taking care of each other. For the Kronospan Foundation, whose mission is to connect audiences to creativity and knowledge; to protect and preserve nature and its magnificent perpetuity potential; and to lead good citizens and exemplary leaders in our current times— the question of how to keep our present safe and our future clean is a guiding one.*

The last period reminded us that nature’s own mechanisms work just fine as long as we let it follow its flow. Our new exciting mission is not only planting 1 million trees, but 1 million living ideas about environment, waste removal and sustainable forest management. A brand new ambition of the Kronospan Foundation, inspired by our previous experience with the [Always Green](#) project.

For a stronger effect, we must do this together, as simultaneously as possible – this is why we are so grateful for all the Kronospan employees and volunteers who have already joined the project from: Belgium, Bielorrussia, Bulgaria, China, Croatia, Czech Republic, Denmark, Germany, Hungary, Italy, Latvia, Luxembourg, Poland, Romania, Russia, Serbia, Slovakia, Spain, Turkey, Ukraine, United Kingdom, U.S.A.

On the occasion of our ten-years anniversary, we feel called to reflect not only on how we have met this moment—valiantly, humbly, and with purpose—but also on the importance of our mission and how we can continue to evolve. While the road ahead will still have its challenges, we have ambitious plans for the future and are inspired by what the past year has made so evident: the extraordinary importance of the Foundation to gather so many audiences around the world and its power to bring us together.

So, starting from 2021, we will bring together our efforts in **this new promise – GROW**, which symbolizes the investment in the future of the communities and states a message of long-term vision and commitment. Through GROW, we want to reiterate our care for nature, as well as enhancing awareness and cooperation between our company and the communities we live in.

**For more information about the project and for volunteering, please visit:**

[kronospanfoundation.org/grow](http://kronospanfoundation.org/grow)

[facebook.com/kronospanfoundation](https://facebook.com/kronospanfoundation)