Annual Report

2021

Respect. Excellence. Integrity.

Kronospan Foundation

Contents

01. Letter from the President	02
02. Education	04
Kronospan Scholarship – Meet Our Scholars & Graduates	06
Vocational Education in Slovakia	08
03. Environment	10
Think Green for Our Future	12
04. Community	18
Open Your Heart! Charity Gala – Looking Back on 10 Years	24
Wood Reinvented – Architecture Competition	30
Craftsmen Caravan	31
Grandmother's House – A Passage into the Future	24
Explore Your Creativity	30
05. Our Sponsors	31

Message from the President

"At Kronospan Foundation, our mission is to actively serve people and the communities in which our company operates, by getting involved in projects that promote social, economic and cultural development. In this way, we want to focus especially on what we believe is the moral foundation of a healthy society – protecting and preserving the natural environment, and providing children with the educational opportunities that are required for success in life",



Dr. Oana Bodea, President of the Kronospan Foundation

education projects

— Skill.ED
— Vocational Education in Slovakia
— The Kronospan Scholarsip, Babson College

01. Skill.ED - first edition & winners

To support Vocational Education in the countries where the company is present, the Kronospan Foundation has started a new project, Skill.ED. It was developed as a competition of projects and it offered 3 grants of 40.000 in each participating country.

The first edition was organized in Bulgaria, Poland and Russia. The participants were encouraged to submit projects to develop the vocational education by any means, such as (but not limiting to): equipping a laboratory, purchasing specific equipment, setting up specialized classes, offering scholarships for students, organizing internships etc.



Bulgaria

“The Key to Success” - Secondary Vocational School of Agricultural Technologies “Tsanko Tserkovski”, Veliko Tarnovo

Scope

Training courses for people in the labor market wishing to retrain or improve their professional qualifications.

Objective

Purchase of specialized equipment – CNC for practical training of high school students and people in the labor market.

1. Improving the quality of vocational training in the school
2. Increasing the competitiveness of young people in the labor market by optimizing training and its greater compliance with the needs of the business environment.
3. Synergy of formal and non-formal learning
4. Satisfying the needs of the labor market for highly qualified local staff

Target group / beneficiaries

1. Students majoring in “Machines with digital and program control” studying at the vocational high school.

2. People on the labor market from the city and the region. There are no specialists in this field in the region and there is a growing interest in adult education and retraining

Poland

“Buy an educational cell FANUC which contains an industrial robot FANUC ER-4iA”, Centrum Kształcenia Zawodowego i Ustawicznego, Strzelce Opolskie

Scope

Acquisition of an educational cell FANUC which contains an industrial robot FANUC ER-4iA. It includes solutions to all educational programs with different educational FANUC packages, depending on the trade.

These broad educational packages are designed for students within the field of robotics and will enable young people to get a first hand experience in programming and operating the most modern industry robots as well as the cooperative ones.

Equipping the school with the standard educational FANUC package is an easy and pleasant way for students to expand their skills in robot programming where the future robot operators can use the solution type plug-and-play.

Russia

“The controller of woodworking production is the guarantor of efficient production”, State-Funded Professional Educational Institution “Ufa Forestry Technical College”, UFA

Due to the current situation, the project was postponed.

02. Vocational Education in Slovakia

Letter from the The Secondary Vocational School of Woodwork Zvolen

“The secondary vocational school of woodwork Zvolen is an education center for the area of woodworking with an educational program prepared for interaction with large companies, but also with small and middle-sized firms operating in the woodwork industry. Therefore, it is crucial that already during their studies, graduates develop key professional competencies which are in accordance with the requirements of employers.

The first contact between students and new knowledge and skills must be done in appealing form, such that it would motivate them into further study and the subsequent verification of the obtained theoretical knowledge in practical preparation. The company Kronospan largely helps with this effort through their Kronospan Foundation, which has supported the education and preparation of students in the Woodworking and furniture marking program ever since year 2016.

The support from the Foundation brings along direct benfits to students (financial bonus for obtained results and the teaching of professional English language), to the school (increased interest to study for potential new students and a larger amount of applicants into the first year of study), and also to the employer (professional field practice of students directly at the site of employer). Moreover, it creates predictions for further increase of interest in the study program Woodwork and furniture making. Vocational education and preparation of future graduates is done in close connection with the employer – the company Kronospan s.r.o Zvolen, where the students can

have vocational field practice already during their studies at secondary school. The employer has the option to scout, select and prepare future employees. The support program (accommodation and meals for free during the entirity of the study) creates an option for study for students from different regions around the country.

The school significantly improves its credit score through the cooperation with the employer not only on the site of the school, but in the whole of Slovakia. It is a development program which helps to expand and perfect the system of attaining professional competencies and qualifications of the students, their professional knowledge, skills, habits and attitudes, all of which will be needed for sufficient application of themselves on the labor market in the woodworking industry.

We hereby express our gratitude to Kronospan s.r.o Zvolen and the Kronospan Foundation for their helpful assistance and cooperation in the education of the Slovakian youth."

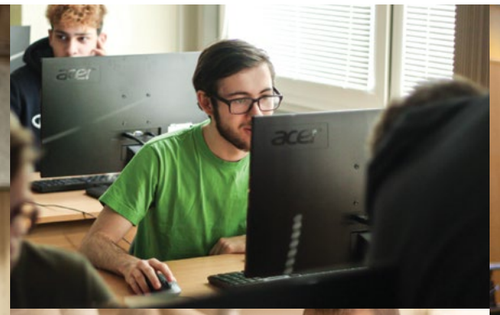
6 years of cooperation 2016/2021

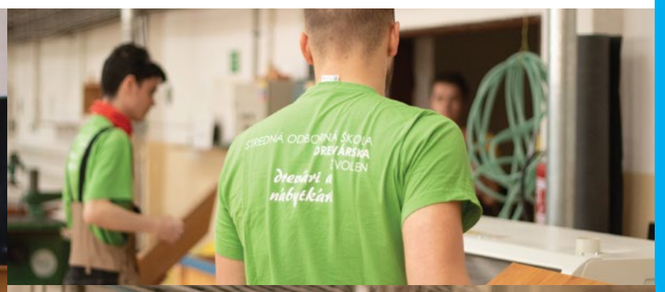
1st year = **17 students**
2nd year = **14 students**
3rd year = **18 students**
4th year = **16 students**

Total of

65

students with the support of Kronospan Foundation






Education projects // Vocational Education in Slovakia

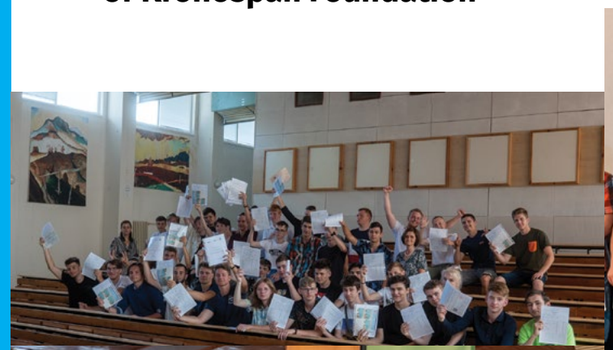
Total of

29

Graduates 2020 = **16 students**

Graduates 2021 = **13 students**

students with the support of Kronospan Foundation













03. The Kronospan Scholarsip, Babson College

The Global Leader in Entrepreneurship Education

We develop entrepreneurs of all kinds. At Babson, we believe that entrepreneurship can be a powerful force within organizations of all types and sizes, in established businesses as well as new ventures. In any industry, in any position, it takes Entrepreneurial Thought & Action® to solve problems and make an impact.
We were the first to understand that thinking and acting entrepreneurially is more than just an inclination. It can be taught. And we do it better than anyone.

Today in our collaborative community, students gain the fundamental business skills and liberal arts knowledge necessary to cultivate an entrepreneurial mindset. They then use that mindset to navigate real business situations, putting what they learn into practice and becoming leaders equipped to make a difference on campus and around the world.



International Students at Babson College

Babson College welcomed more international students in fall 2021 than ever before, and close to 60 additional students entered the U.S. after starting their programs from abroad after the pandemic-related mobility issues of the academic year 2020-2021. Through cross campus collaboration along with U.S. travel and visa issuance improvements, we are thrilled that almost all of our returning and incoming students were able to return to campus to resume in-person classes.

The Glavin Office's International Student and Scholar Services (ISSS) team is one of the first to engage with admitted international students, months before they set foot on campus to assist them through the U.S. student visa process. Upon arrival and throughout their program ISSS provides support and guidance around immigration regulations, employment authorization, and adjusting to living in the U.S. ISSS staff also advise recent alumni authorized for U.S. work authorization for up to three years post-graduation.

Global mobility increased in part due to U.S. travel restrictions determining that international students would be a national interest exemption along with the U.S. Department of State making significant strides to issue visas for the start of the semester.

Numbers

Total international student enrollment for fall 2021 far exceeded fall 2020 levels and went up 7% from pre-pandemic fall 2019 numbers. In addition, Babson welcomed 4 graduate and 52 undergraduate international students who began their programs from outside the U.S. and finally arrived to campus this fall.

In FY21, 29% of the Babson undergraduate population, and 37% of the graduate population were international students with 191 new undergraduate international students and 282 new graduate international students starting their programs in fall 2021.

There has been a 33% increase in international enrollment at Babson over the past ten years, and a 37% increase between fall 2020 and fall 2021.
Babson welcomed 9 new undergraduate students from Brazil, Egypt, India, Kenya, Liberia, Rwanda, & Ukraine as Babson Global Scholars, members of a need-based scholarship program launched in 2014.



Education projects // The Kronospan Scholarsip, Babson College

Kronospan Scholarship – some of our scholars in the spotlight



Ariana Bejanaru ‘23

What is your current concentration and degree plan?

At the moment I am planning on concentrating in Economics and I am studying abroad at the London School of Economics and Political Science. LSE also offers a broad range of courses regarding statistics and computer science and geography, and I am taking an Environmental Change and a Database course. Since I have started studying more about climate change, I become more interested in how economic policies can offer solutions to the changes in climate and its effects. I am planning on doing one more semester abroad at the University of Sydney, which excels in natural sciences and has been ranked second globally in the Times Higher Education Impact Rankings, which focus on the twin issues of protecting the environment while addressing inequality through sustainable development. In the future, I would like to work in consulting or tech and combine my knowledge of economics with my passion for sustainability and environmental change.

Explain how receiving the Kronospan scholarship is beneficial to you and your family and what opportunities you most appreciate that support your education and career goals?

Receiving the Kronospan scholarship has completely changed my life and has opened a new world of possibilities for both me and my family. I have always dreamed about studying abroad and surrounding myself with people from different backgrounds and cultures. The scholarship has allowed me to live both in Boston and London, and hopefully Sydney and in the future. During my time in the U.S. I have had the chance to discover new passions and develop my social skills. The one part that I enjoy the most about studying at Babson is the range of experiences and people students are exposed to: from starting a business in our first year of university to having teachers that have impressive professional experience and knowledge. Being a Babson student has increased my desire of building something meaningful and has determined me to exceed my limits many times.

Studying at Babson with a full scholarship has, also, had a significant impact on my family and friends’ perception of the possibilities that are out there for the younger generation. I think especially for many people who grew up in communist Romania, like my parents, and for whom the U.S. has always represented an ideal of freedom, hearing about a young girl studying in Boston in one of the best American business schools shows that the world is advancing and that the new generations will have significantly broader opportunities. Moreover, it is a form of encouragement for other younger students to shoot their shot and dream big.

Education projects // The Kronospan Scholarsip, Babson College // Ariana

Kronospan Scholarship – some of our scholars in the spotlight



a photo with President Spinelli of Babson College.

Martina (Tina) Garabedian ’22

What is your current concentration and degree plan?

I am currently a Senior at Babson College graduating in May ‘22. Thanks to the scholarship I could utilize my time here efficiently and I will be graduating with a double concentration in Business Analytics and Managerial Financial Planning and Analysis. I have been nominated on the Dean’s List throughout all semesters at Babson and my current GPA is 3.89.

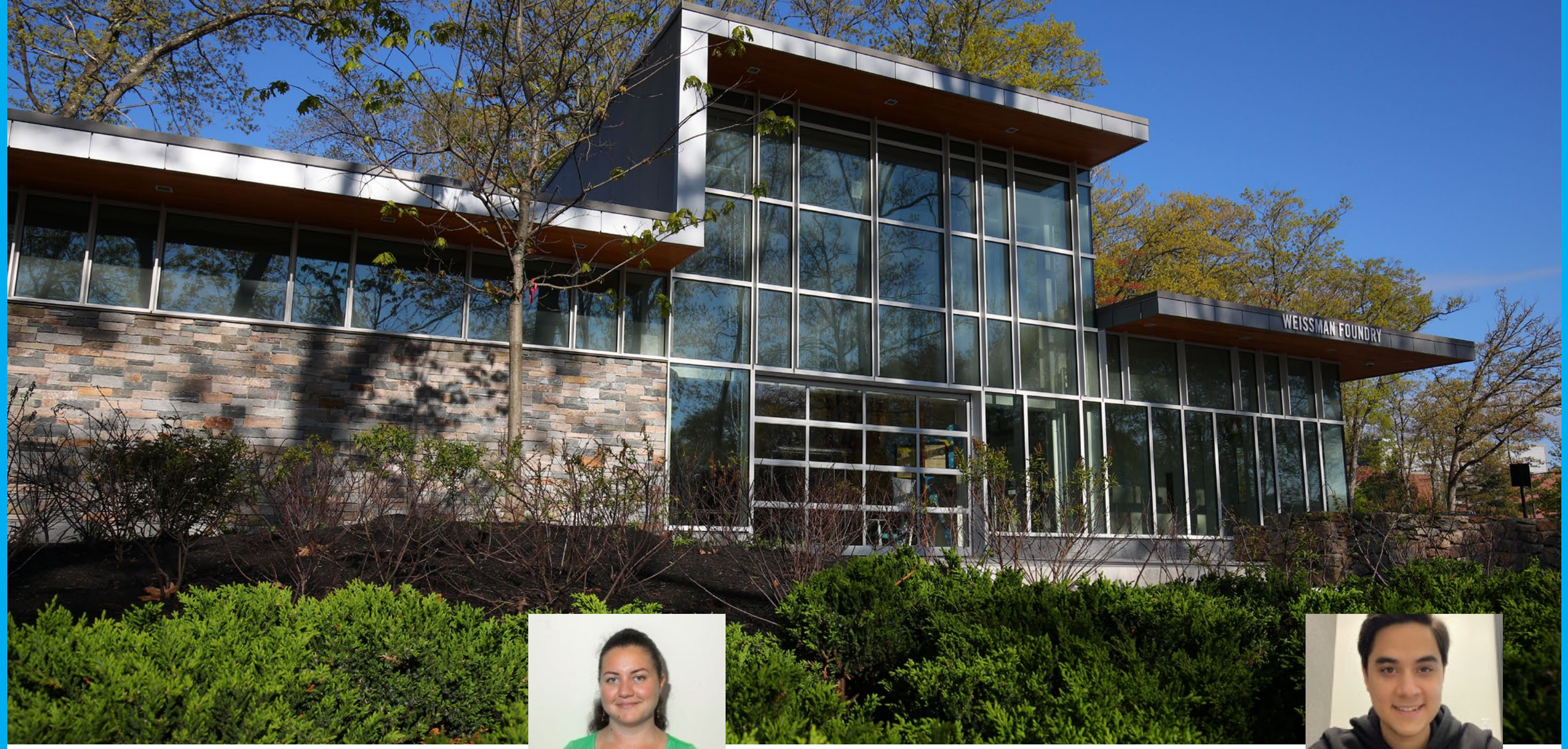
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The scholarship has had an immense impact on me and my family. It opened doors, which I could have only dreamed of. I have always been a hard-working, dedicated and passionate student but with college, my contributions were just one part of the equation - the other is the financial portion of attending college in the US. Therefore, the Kronospan Foundation made this possible for me. I am beyond thankful that this opportunity gave me the chance to explore my full potential and develop my passion for entrepreneurship and finance. My experience here at Babson has been a wonderful journey and looking back today, I have significantly grown both professionally and personally. I am looking forward to taking this knowledge to the real world because I can utilize the resources I have had to impact other people’s lives positively. The Kronospan Foundation has taught me about support and giving back - two lessons that I would never forget.

One opportunity that I have recently grabbed, while at Babson, is the chance to be this year’s TEDx Babson College Co-chair. Organizing this event and the months of preparation leading to March 26, 2022 (the day of the event) has taught me a lot about management, networking, and hospitality. I am hoping that this year’s topic “Ad Meliora: Toward Better Things” will touch the audience and they will leave the event inspired to improve one small thing today to be happier and more fulfilled tomorrow. I am happy to provide more details of the event and links to the Kronospan Foundation so that they can watch it live.
Now, I am ready to make my parents proud and share my graduation experience with the people who have always supported me throughout this journey, my family.

Education projects // The Kronospan Scholarsip, Babson College // Martina



Claudia Alexandra Ogrezeanu ’16

Business Program Manager at Microsoft in Brussels

“The scholarship provided me with the opportunity to study at Babson, first of all, and be able to access the other opportunities stemming from attending a university in the US. It also helped me understand various roles within a business (during internships) and the role of leadership within an organization.”

Hai Peter Pham ’19

Program Manager, Strategic Accounts at Applause in New York

“The scholarship has allowed me to receive a world-class education and develop relationships that would eventually help me land a job at a high-growth technology company. Unlike many other campus hires, I landed with job-ready skills in the office and 2 years after graduation I am already able to support my family home. Receiving the scholarship was one of the most influential moments of my life.”

Education projects // The Kronospan Scholarsip, Babson College

environment projects

grow Think **forward**. Act **vertically**. Plant **voluntarily**.

grow Think **forward**. Act **vertically**. Plant **voluntarily**.

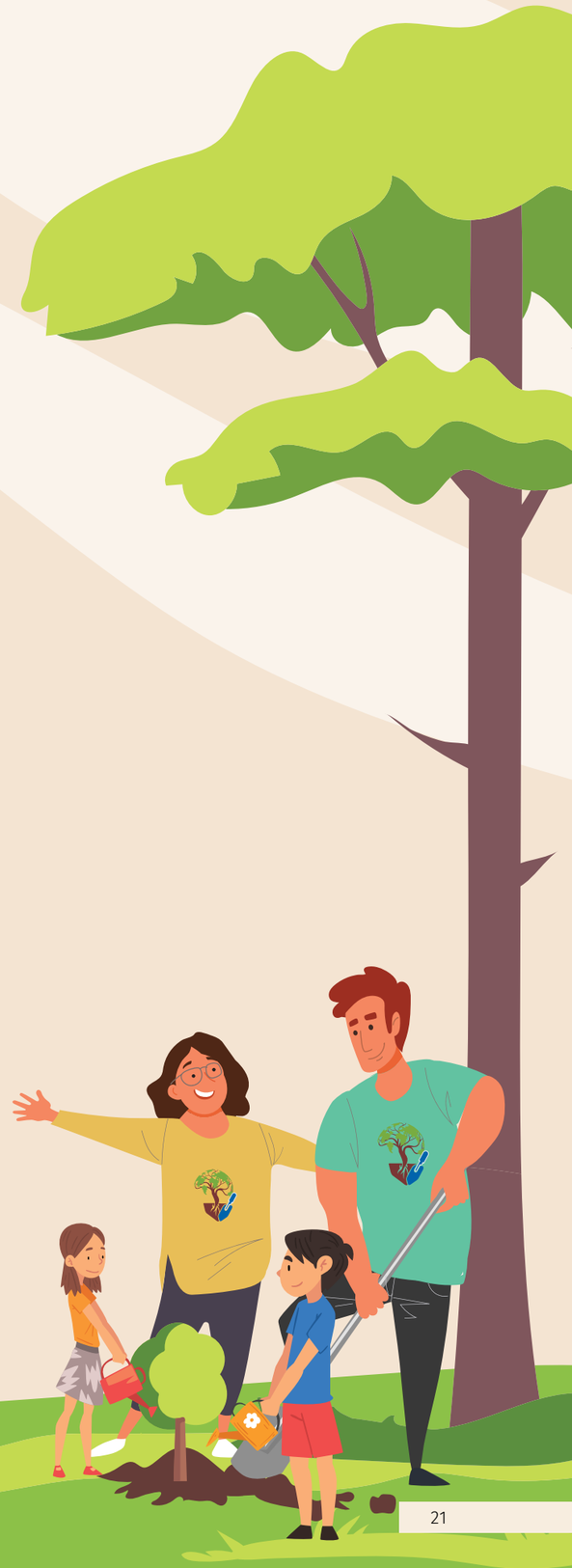
Let's plant the future together.

GROW the future of your community by helping us plant over **1.000.000 trees worldwide.**

Afforestation periods: December 2021 / January 2022

kronospan Foundation

For more information, please contact
your local Kronospan team or visit us on:
kronospanfoundation.org/grow
facebook.com/kronospanfoundation





Target

to plant over
1.000.000
trees worldwide
in Kronospan
communities

Environment projects // Grow

Results in 2021

312.361 trees planted

Participating countries

Belgium: 20.000

Bulgaria: 14.000

Croatia: 1.180

Czech Republic: 13.400

Germany: 20.041

Italy: 81

Latvia: 1.000

Poland: 97.000

Romania: 24.359

Russia: 15.000

Serbia: 20.300

Slovakia: 10.000

Spain: 30.000

Turkey: 30.000

Ukraine: 16.000

Poland

best practice in 2022

Locations:
Mielec, Jaslo, Bielice, Strzelce Opolskie, Dobroszyce, Szczecin, Poznan, Rudawa, Rytel, Szczecinek

People involved:
1790 (volunteers, students, state authorities)

Trees planted:
97.000

Places:
Forest Inspectorate of Mielec, Szydlowiec; Bierowka near Jaslo; Repository of Kronospan, Bielice; Forest Inspectorate of Strzelce Opolskie; Forestry of Gola Wielka; Szczecin Urban Forests; Forestry of Konstantynowo; Forestry of Prudnik; Forestry of Rytel; Forestry of Szczecinek, Spore Forest District



→ In each location the participants of the campaign were provided with refreshments and attractions for the youngest (Eco-workshop - my first garden in the form of a self-planted plant, ecological contests, wooden blocks, ecological gifts were organized).

→ Both parts of the campaign were accompanied by GROW marketing materials (banners, rollups), flags and gadgets - each child received a gift in the form of an eco-backpack, a wooden game and a pencil box with crayons with the GROW action logo and the foundation's logo).

→ Information about the action and the Foundation's activities was provided to the local media.















Environment projects // Grow

Belgium

Trees planted:

20.000

When:

November 2021

Who was involved:

Almost 100 volunteers from Kronospan, Natuurpunt Westland and Westhoek Vrijetijd Anders VZW attended the plantig activities organised in Belgium, in West Flanders and in the city of Ypers

Bulgaria

Trees planted:

14.000

When:

April 10th 2021

Who was involved:

the State Forestry Rosica and several volunteers

















Environment projects // Grow

Croatia

Trees planted:

1.180

When:

April 12th 2021

Who was involved:

City of Bjelovar

Czech Republic

Trees planted:

13.400

When:

October 2021

Who was involved:

students from Elementary school Demlova, Elementary school Havlíčkova, Elementary school Křížová, Secondary higher vocational school Jihlava and Private grammar school AD FONTES












Environment projects // Grow

Germany

Trees planted:

20.041

When:

August - October 2021

Who was involved:

students from different schools, Cooperation with neigbour City Großenhain - Kupferberg





Italy

Trees planted:

81

When:

October 4th 2021

Who was involved:

students of a middle school class, mayor, head teachers



Environment projects // Grow

Romania

Trees planted:

24.359 (23.359 in Sebes & 1.000 in Brasov)

When:

April 9th 2021

Who was involved:

Sebes Municipality, volunteers form Sebes & Brasov

Russia - all sites

Trees planted:

15.000

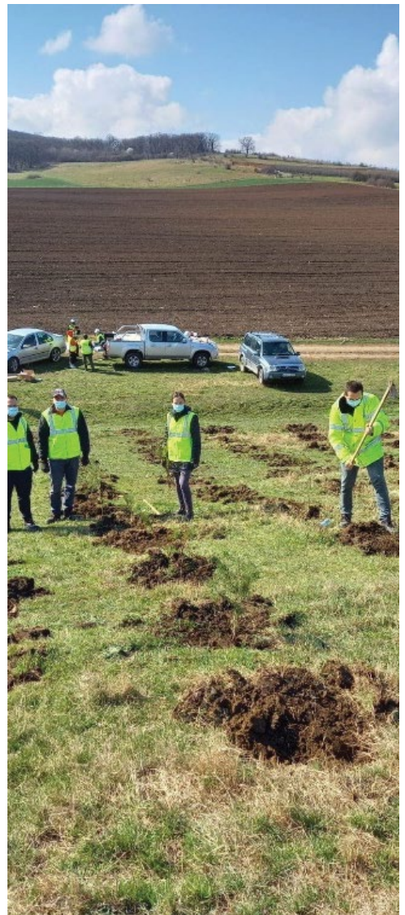
When:

September 25th 2021

Who was involved:

volunteers from schools, forestry representatives, Kronospan Egorievsk and Elektrogorsk in Moscow region, Kronospan Lyudinovo in Kaluga region, and Kronospan Bashkortostan in Ufa



















Environment projects // Grow

Serbia

Trees planted:

20.300

When:

November 2021

Who was involved:

Kronospan employees, Lapovo Municipality, schools from Lapovo, Forestry school from Kraljevo

Slovakia

Trees planted:

10.000

When:

April 10th 2021

Who was involved:

the municipality of Dobrá Niva and Municipal forests of Dobrá Niva















Environment projects // Grow

Spain

Trees planted:
30.000

When:
October 2021

Who was involved:
local army representatives, volunteers from local schools







Turkey

Trees planted:
30.000

When:
November 2021

Who was involved:
over 300 people attended the planting activities, both Kronospan employees, state representatives and volunteers (district governers, district mayors, forestry managers, school managers, teachers, students)





Environment // Grow projects

Ukraine

Trees planted:

16.000

When:

April 17th 2021

Who was involved:

volunteers









Environment projects // Grow

community projects

— Open Your Heart! 2020 – Charity Gala

01. Open Your Heart! 2020 – Charity Gala

72 laptops for children in Romania

Kronospan Foundation supports the presence of education in any environment

In 2020, schools opened without physical attendance. Unfortunately, nothing was as we knew it. And for them, the students and teachers of today, that is our foundation of tomorrow, this absence meant too much loneliness and too little human closeness. Today, students want more than ever to be able to learn as before. To be able to study at the same pace, to interact without internet connection issues, to really connect with each other and to have access to information that will give them confidence in the future.

Following the 10th edition of the "Open Your Heart!" annual Charity Gala, organised online at the end of 2020, the Kronospan Foundation and its generous collaborators raised over 60,000 € to support children whose access to education is problematic due to limited resources. The amount thus raised was used to purchase stationery and laptops for 100 students from the districts of Brașov and Alba. The teenagers were selected based on their grades and the material needs of their families.

Unfortunately, access to education for everyone is a dream that during the pandemic became a real nightmare for many students. Seemingly simple solutions, but, as it turned out, difficult to implement, poor communication, lack of organisation and resources have made these children dream of things which are trivial in the 21st century – a computer, a stable internet connection, stationery and books.

Kronospan Foundation has found some of them and has addressed these specific needs. It is a short-term approach, but with ambitions for the future as high as possible. Therefore, in order to make the next school years easier, 20 of the 100 students who were supported this year (10 from the district of Alba and 10 from the district of Brașov) will be supported for a period of 5 years with stationery sets worth 1,000 lei each, within the "A+ School" project.

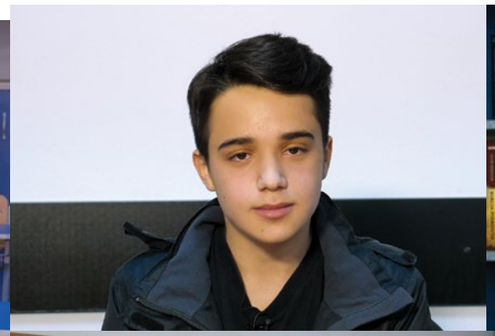
The activity of Kronospan Foundation promotes excellence, but also everyone's access to education and social inclusion. Therefore, this project supports children identified through the local institutions – District School Inspectorates Brașov and Alba and General Directorate for Social Assistance and Child Protection Brașov.

At this time when education and children need, perhaps more than ever, special attention from us, Kronospan Foundation thinks ahead, but remains committed to those close to us and their immediate needs – because a helping hand is all the more valuable as it comes exactly when it is most needed.

Community projects // Open Your Heart! 2020 – Charity Gala

Beneficiaries from Brașov


















Community projects // Open Your Heart! 2020 – Charity Gala

Beneficiaries from Sebeș















Thank you to all our Sponsors and Partners for being an important part of our journey!

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Foundation